

[2011–2012]



Qasid

ARABIC INSTITUTE

AMMAN, JORDAN

**“Our time at Qasid has been so much more than a language-learning experience. With the help of supportive staff members and classmates, we have had the opportunity to immerse ourselves in the surrounding culture. The diversity of the student body creates a dynamic learning environment inside and outside the classroom”** — MONICA BOOMER, University of Notre Dame, Fulbright Fellow and CHRISTINA HANNUM, University of Texas at Austin

# A Unique Institute

THE WORD *qasid* is used to describe a way that is direct and smooth, and this is the way we believe the Arabic language should be taught. The Qasid Institute has quietly developed a reputation as the leading private institute in the Middle East for Arabic language acquisition. Graduating students who have applied themselves will find understanding an all-Arabic university-level lecture to be within reach, and translating texts of moderate difficulty to be manageable. Our graduate-level seminars prepare advanced students to teach Arabic, conduct research within a variety of disciplines, deliver lectures, and work comfortably in all-Arabic professional, academic, or NGO-related environments.

The term *qasid* is also used to describe an individual who strives forward with a direct, specific intention, and is a dictionary-perfect definition for the kind of student that Qasid attracts. Qasid’s students include university undergraduates, doctoral candidates, consulate officers, professionals, Fulbright researchers, Marshall scholars, medical doctors, FLAS recipients, and Ivy League graduates, hailing from over two dozen countries. An automatic-credit arrangement with the California State University helps credit-seekers bypass lengthy challenge exams.

Our administration is comprised of American and European expatriates who studied at Harvard, Middlebury, London School of Economics, MIT, UCLA, and the Vatican, and have been employed by companies as varied as Boeing, the Boston Consulting Group, and the US Marine Corps. The fact that many of them are of Arab and/or Muslim heritage helps to ensure that cross-cultural understanding and expectations are met in a sensitive and professional manner.

Finally, the cornerstone of a successful institute is an outstanding faculty, and Qasid’s selective hiring process ensures that only the region’s best instructors earn the right to stand before our students. To wit, out of 300 qualified applicants last year, after numerous rounds of interviews and class demonstrations, less than 1% of those who applied were selected to become instructors at Qasid. Many of our instructors are qualified to proctor the American Council on the Teaching of Foreign Languages’ (ACTFL) OPI proficiency examinations, and have taken part in on-campus workshops and trainings with luminaries in the field like Mahdi Alish, Mahmud Batal, and Zeinab Mehdi. In addition to TAFL, staff expertise include linguistics, economics, poetry, physics, art history, philosophy and Islamic studies, ensuring a well-rounded educational experience for students with a variety of interests.

**“From over 30 years of experience in Jordan, I have found that the Qasid Institute in Amman is probably the most qualified and professional language institute in Jordan teaching Arabic to foreign students, scholars or professionals. The quality of its core program at all levels; the academic standing of its teachers and lecturers; and, the care and support the Institute staff devote to their students—certainly to the Commission’s Fulbright grantees—are, by far, without comparison. Evaluations from current and previous Fulbright students attest to the intensity of the study program and the significant improvement in their Arabic language proficiency.”**

**Alain McNamara**

Executive Director, The Fulbright Program  
(Jordanian-American Commission for Educational Exchange (JACEE))

**"In my class alone I have graduates from the University of Oxford, SOAS, Wellesley College, the University of Milan, Tufts University, the University of Cambridge, an American Fulbright Fellow, and a consultant from Accenture. There's nowhere else I would have met such a diverse group of students other than at Qasid"**

— FAISAL GHORI, Fulbright Fellow

# Our Campus

The Qasid Institute is housed in the Sony flagship building on University Street in Amman, Jordan. Within walking distance is one of Amman's newest malls, boasting numerous specialty shops, a major appliance and grocery store, a dozen eateries and cafes, and a general amusement center. Within easy reach of the Institute are other shopping centers, art and cultural centers, sports and gym facilities, and numerous bookstores. It is an ideal location for those desiring to immerse themselves in the lively hustle-bustle of one of the most dynamic capital cities in the Arab world.

Inside, custom-made U and L-shaped tables ideal for discussion, dedicated lounge and study rooms, and complimentary Wi-Fi Internet access create an academic learning environment familiar to university students.

Dorm or apartment-style residences are located near the institute, food choice is abundant, and creature comforts are close-at-hand. Student-driven extra-curricular activities abound, including local sports, excursions to ancient historical sites, and eco-tourism adventure trips. An optional externship program gives interested students the opportunity to volunteer at pre-qualified NGOs and local non-profits, giving additional depth and meaning to the concept of language and cultural immersion.

This mix of academic excellence, institutional professionalism, and vibrant student life offers a promising backdrop to a rich and rewarding educational experience for students selected to enroll in the program.





**“I went to Qasid seeking something very specific—private tutorials in speaking and reading classical Arabic. The entire experience exceeded my every expectation”**

— R. DAVID COOLIDGE, Dept. of Religion, Princeton University  
(Private study in Classical Texts and Speaking Skills)

# Our Philosophy

Qasid’s philosophy can be described as a total devotion to three things: Academic rigor, hospitality and innovation.

Academic rigor through expert Arabic instruction is our first priority. First-rate language instruction, utilizing today’s most effective teaching methods, and using the best teachers in the field, are standards that Qasid is committed to. Our pedagogy, painstakingly designed and crafted by specialists in teaching Arabic to non-native speakers, takes our students from a beginner level to one of relative fluency. Several of our students have themselves gone on to become instructors in other universities and institutes.

In keeping with Jordanian tradition, Qasid takes seriously the concept of hospitality. Every student who leaves the comfort of their home country for the sake of language immersion is our guest. With no effort spared, Qasid students are given detailed attention, beginning from pre-arrival correspondence, through arrival day,

and until graduation, ensuring that their term of study is free of worries and difficulties normally associated with study abroad. This enables students to enjoy high levels of success that cannot be achieved through impersonal treatment and penny-pinching expediency.

Finally, Qasid is continuously reviewing its teaching methods and finding innovative ways to remain a leader in the field of Arabic instruction. From engaging project modules, a unique externship program, a compelling online/distance education program, exciting student activities and program tracks uniquely tailored to the individual student, Qasid considers innovation as one of its core competencies.



"I loved my days there ... People are constantly asking about the program"

— HADIA MUBARAK, Georgetown University

# An Ideal Location

In the summer of 2006, the outbreak of war in Lebanon led to the frantic evacuation of American students that had been studying Arabic in Beirut. Where did several of them find refuge and a safe learning environment? Qasid.

Nestled in the heart of Jordan, Qasid enjoys the many benefits of a host country that is perhaps the most stable and safest in the region. At peace with its neighbors, it is free from the instability that plagues surrounding nations. With its high literacy rate and dedicated investment in education, Jordan is a regional trendsetter in the advancement of women and human rights. It boasts one of the best health care systems in the region, a remarkably low crime rate, and an overall living standard that has made it home to a growing number of expatriates. With its blend of local customs and cosmopolitan attitude, preserved ancient sites alongside rapid technological and social development, Jordan provides our students with a genuine experience of the Arabic language and its culture. Its central location makes it a convenient hub for travel, tourism, and business in the Middle East.

Finally, it is often said that Jordan's Arabic dialect is ideal for non-native speakers because of its closeness to both Classical and Modern Standard Arabic. As such, it is easily understood by speakers of other regional variations across the Arab world.



**“Qasid’s approach blends two worlds, providing a curriculum for non-native students and then graduating those students to the level at which they can independently access classical texts. In this way I feel Qasid is at the forefront of Arabic language instruction ...”**

—AIYUB PALMER, University of Michigan, M.A. Teaching Arabic as a Foreign Language

# Theory & Methodology

The US Bureau of Statistics states that the number of students in the United States enrolled in Arabic courses has quadrupled over the last decade. The global upsurge in the demand to understand the culture and language of the Arab world has permeated across all sectors of society and fields of study—even becoming a requirement in some.

Embedded within languages are emotions, outlooks, mannerisms, and cultures—ultimately, language is the stepping stone to understanding everything else within a particular society. Successfully interacting with an Arab world whose global importance grows with each passing day entails mastery of Arabic. Whether it’s a doctoral candidate deciphering ancient religious texts, a journalist reporting ground-breaking events in Iraq, lucrative business deals in the Gulf, or critical diplomatic negotiations in the Holy Land, the need for learning this language of over 200 million people has presented itself as a contemporary imperative.

Given the widely varying reasons for learning Arabic—academic, religious, political, or commercial—a one-size-fits-all pedagogy meets with little success. Qasid takes a multi-faceted approach that considers the specialized needs of the profession for which the language is being studied, offering a core program in two different modes of Arabic, a fascinating array of elective modules, and a highly-personalized specialization track that tailors to each of our students’ unique career requirements.

One of the unique features of Qasid’s Core Program is our two-track division into Classical and Modern Standard Arabic. Immediate specialization is the fastest and most effective way for students to move towards mastery of their target language. With this in mind, Qasid offers two full-time tracks to accommodate students with a myriad of needs and goals. International Relations majors will find the Modern Standard track delivers the language tools they need to interact throughout the region, while medievalists will find the Classical track prepares them to unlock the works of the likes of al-Ghazali and Ibn Rushd. Government officials or business professionals are trained through Modern Standard Arabic, while students seeking to research the Islamic literary tradition focus on Classical Arabic.

## Classical

Classical Arabic refers primarily to the language of the Qur’an, and secondarily to the various texts and works that came after it and were directly inspired by both its form and content. Students receive direct exposure to Islamic legal, theological, philosophical and mystical texts from the classical and medieval periods. The entire track focuses students towards language acquisition with the express goal of fruitful interaction with the Islamic Canon. Selections from the Qur’an and Hadith are integrated from the earliest levels, and students find the curriculum well-suited for their academic or personal objectives.



**“My experience has been good. I really like how small the classes are and Qasid placed me exactly where I should be. The teachers are enthusiastic and very helpful, making learning a difficult language like Arabic a whole lot easier”**

— BLAKE ELLIS, Kenyon College



## Modern Standard

Modern Standard Arabic (MSA) refers to the contemporary, standardized form of Arabic used for formal communication across the Arab world. Recognized as one of the UN’s six official languages, Modern Standard Arabic is a versatile tool for those interested in living or working in an Arab country, or whose field of work or study will intersect with the contemporary Arab world. Texts, audio and video from current media and modern literature are dispersed throughout the track, such that students are well-equipped and literate enough to engage Arab society, culture and literature with ease.

**“The resources and opportunities available to students in Qasid are unique and unparalleled. The school is a hub of intellectual curiosity, integrity, and perseverance which is unmatched elsewhere in the Middle East. Qasid’s inimitability lies in its straightforward but comprehensive approach to teaching Arabic. With a sincere and dedicated staff, vibrant and supportive community, knowledgeable and committed student body, Qasid ranks vastly superior and well ahead of its competitors in all respects. There is simply no other institution that is able to combine so many different elements into teaching Arabic so enjoyably and effectively.”**

**Danny Kalash,**  
University of Michigan (Level 2)



“I strongly recommend Qasid to any who share my desire for immersion ... and pursuit of top-notch Arabic instruction”

— ZAAKIR YOONAS, University of Maryland, School of Medicine

# A Well-Crafted Curriculum

## Core Program

### Classical

The first three levels are foundational in that they focus on “linguistic mobility”, i.e. equipping a student with the necessary skills in grammar, morphology, and rhetoric (*nahw, sarf, and balagha*), and to excel in the reading, understanding, analyzing, translating, and interpreting of classical texts. Development in the “Classic 4” skills (listening, reading, speaking, writing) necessary for advanced-intermediate fluency is also emphasized. Levels 4 & 5 represent a unique milestone in the student’s Arabic development—a transition from learning the language to using it as a tool to access texts in rotating special studies modules focusing on both classical and contemporary subject matter.

### Modern Standard Arabic

The first four levels of the track follow normal undergraduate curricula, each level equivalent to an entire year of university Arabic. Currently, the base text is the now standard *al-Kitaab* series, ensuring a smooth transition for those continuing studies at their home institutions. All four language skills are emphasized from the outset of class such that students develop a balanced, confident command of the language. Actual texts are introduced early, such that by the end of the fourth level, students are fully functional outside the classroom. Level 5 provides advanced students with an opportunity to further enhance their language skills through rotating modules and seminars (normally 2–3 per term) dealing with a variety of topics.



**“Qasid is the best program for classical Arabic anywhere. It is in a class by itself”**

— JOSEPH LUMBARD, Assistant Professor of Classical Islam, Brandeis University  
(Private study in Advanced Grammar)

## Advanced Modules

Students who have achieved intermediate-advanced fluency through our Core Program and want to continue a deeper exploration of the language, learn how to teach Arabic, or focus on using their language skills to unlock, review, and translate texts will find a home at Qasid. Advanced modules are numerous; among the most popular are Poetry, Teaching Arabic Grammar and Morphology to non-Native Speakers, and Literary Criticism. In addition, Qasid has provided

advanced training to many graduate students and professors seeking to hone their language or research skills, or require support for complex research projects. Our full and part-time faculty members include some of the top scholars in the immediate region in Islamic and Middle Eastern Studies.

## Elective courses

Among the elective courses that have been offered in the past are:

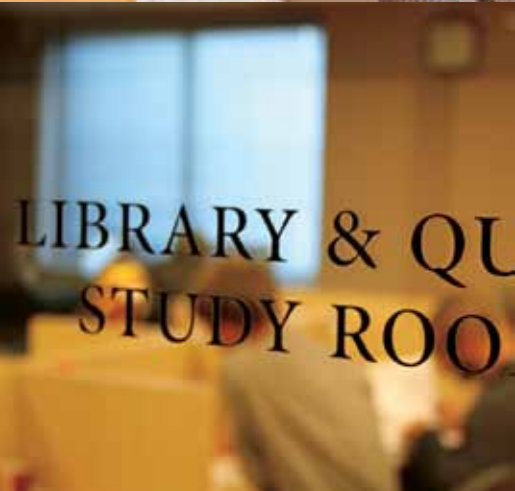
- ‘Ammiyya (Jordanian Colloquial Dialect)
- Newspaper Fluency
- Classical Arabic Odes & Chorale Meter
- Calligraphy
- Classical Texts
- Proverbs & Poetry
- Grammar Intensive
- Tajwid
- Political Documents
- Speech & Debate
- Vocabulary of the Qur’an
- Vocabulary of the Hadith

\* Our popular Levantine / Jordanian dialect classes are also offered as part-time evening courses throughout each term. They are ideal for both students in the core program looking to supplement their studies, and for busy in-country professionals and expatriates seeking a less-intensive route to linguistic mobility.

## Accreditation

In a landmark development that took close to two years to complete, Qasid courses are now officially accredited by the California State University (CSUSB). This allows students to bypass the traditional but sometimes lengthy equivalency / challenge-exam approach to getting credit at their home universities. Instead, students who successfully complete Qasid’s accredited courses (9 weeks in the summer intensive, 12 weeks in the fall, winter, and spring semesters) are automatically eligible to apply for one year’s worth of Arabic language credit through CSUSB, which then appears on their university transcripts to be accepted by their home institution.

For detailed information about accreditation, our academic schedule, application process and deadlines, private tutoring, or corporate/group arrangements, kindly contact us at [info@qasid.com](mailto:info@qasid.com) or visit us at [www.qasid.com](http://www.qasid.com)






“... absolutely the best language-instructor I’ve ever come across”

—ATIF KHAN, Harvard Kennedy School of Government, Morgan Stanley



# Recreation



Living a balanced and enriching life is a concept that lies at the core of Qasid’s philosophy. Our Student Life department coordinates a variety of extracurricular activities intended to suit the individual needs of our diverse student body. Sports such as basketball, soccer, squash, and swimming are played frequently, while student-led clubs focusing on Arabic calligraphy, astronomy, and a variety of other skills function throughout the term.

Eco-tourism trips are a unique undertaking in Jordan. With a commitment to natural landscape preservation and environmental appreciation—whether it’s hiking through the rolling mountain terrain of Orgen, horseback riding in the Basalt desert, scuba diving in Aqaba, or camping overnight in the famous Wadi Rum valley—Qasid encourages its students to take advantage of these opportunities.

For those interested in learning more about Jordan, trips to local museums and ancient cultural sites, as well as lectures by invited

guests, are periodically organized. With Jordan being the site of ancient ruins such as Petra (one of the New Seven Wonders of the World), Ottoman architecture in the town of Salt, or burial sites of religious figures dear to Jewish, Christian, and Islamic traditions, students at Qasid never exhaust the opportunities Jordan has to offer.

Finally, our externship program takes language immersion to a qualitatively different level. Interested students can elect to do volunteer work that spans the entire gamut of Jordanian society. Qasid facilitates this by providing a limited number of spots with pre-qualified NGOs, private companies and local non-profits, as well as keeping in close contact with the affiliated institute’s program coordinator. Our students benefit by spending a significant amount of time in predominately Arabic-speaking settings, and enjoy an opportunity to interact with a side of Jordanian society that most other students of Arabic rarely see.



**“Learning Arabic at Qasid has been a wonderful experience all around. The professors are excellent – fun, engaging, organized, and skilled at teaching. I’ve been challenged without feeling overwhelmed, and I’ve learned a lot without realizing I was learning . . . Now that I’ve been at Qasid for half a semester, I can’t see myself studying Modern Standard anywhere else in Jordan”**

— WILLOW BELDEN, Kenyon College, International Studies, Fulbright Fellow

# Student Life

Daily life is an aspect that many fail to consider when choosing a language institute in a foreign country. Whether it is housing conditions, the availability of amenities, or day-to-day chores, the living arrangements provided to a student have a direct correlation with learning motivation and focus. Qasid’s staff is committed to ensuring that our students’ home lives are as comfortable as possible.

Given each student’s unique preferences, Qasid offers a variety of housing styles and locations. Whether dorm or apartment-style, individual or shared, or location in a quiet family neighborhood or dynamic urban setting, each fully-furnished suite is vetted by Qasid’s Student Life department. By grouping apartments, Qasid enables students to live in competitively-priced housing close to friends and those with similar interests. Many of the residence options are located within walking distance or a short cab ride from the Institute.

With the convenience of grocery stores, restaurants, shopping malls, and other creature comforts close-at-hand, students at Qasid who have studied elsewhere have remarked that the transition from their home countries to Jordan is significantly easier than to other regions in the Middle East. Free from many difficulties that are common in nearby countries, such as pollution or over-crowding, Amman provides a living environment that is modern and developed, yet true to its traditions.

A rich selection of local and international cuisine is available, either through private catering, affordable restaurants, or the vast array of imported products in American-style grocery stores. A full-range of appliances, cutting-edge electronics, and home



furnishings are easily found throughout Jordan. Our Student Life department is dedicated to making the new country transition as easy as possible, allowing our students to focus energy on their education.

**“I’ve never been a part of a learning program that was so unified and true in its vision ... it is because of Qasid that I want to put Arabic at the forefront of my studies for the rest of my life”**

— SARAH RASHID, University of Pennsylvania, Comparative Literature

# Career Crossroads

Over the last decade, Arabic proficiency has become a valuable skill, in demand for a variety of career paths. As development and globalization increase in the Arab world, the need for professionals who understand this language has risen dramatically across many fields. Through Qasid’s intensive programs, more and more graduates are able to function in their fields without having to rely on translators.

Among the top career choices for our MSA students are diplomacy, security and development work.

business negotiations, at the heart of Qasid’s Program for Diplomats is an in-depth, one-on-one course which carries a foreign service officer from novice to an advanced level in Arabic. The tailored curriculum focuses on real-life scenarios and current events to prepare the diplomat for their next Middle East posting. Qasid has established partnerships with, among others, the American, British and Australian governments, while embassies of several other countries also send diplomats. This extensive experience in preparing diplomats to take the field is cross-applied into specialized modules that run parallel to our core classes, making Qasid a sensible choice for university students pursuing a career in diplomacy and related fields.

In addition to its diplomacy-related work, Qasid is also the exclusive partner in Jordan of a number of different government-funded academic groups such as the Fulbright Commission, Amideast and ACOR. In 2010, Qasid will launch a first-of-its-kind scholarship program in the UK, in partnership with the British Institute in Amman, a UK-funded research institution with roots in the region since 1919.

Each summer, study abroad groups from Qasid’s partner universities attend with students looking to explore the Arabic language and local culture. For professors and coordinators interested in designing a study abroad program that aligns with their institution’s academic and language immersion goals, Qasid’s Study Abroad department works to ensure that every need is met and that students have a memorable and beneficial experience.

Finally, evening short-courses in Colloquial Dialect (*‘ammiyya*) are held each semester for expatriates with busy schedules, or visiting scholars and professionals who may not have time to take a full course load.



## Special Programs

While Modern Standard and Classical Arabic are the two main academic departments at Qasid, there are a variety of special programs that Qasid hosts for various foreign service agencies, academic consortiums and study abroad groups.

Qasid has developed a unique intensive program for governments and embassies wishing to train their diplomats to near-fluency in Arabic. Whether its handling media questions, conducting interviews, or engaging in critical

**“Qasid might be one of the best language programs in the world for learning Arabic”**

— ARIELLA MARCUS-SELLS, Barnard College/Columbia University, Religion, Fulbright Fellow

# Building Bridges

It is perhaps fitting that one of Qasid’s founders is a former US Fulbright scholar. The same spirit animating the Fulbright program—mutual respect, cultural understanding, and bridge-building—is embodied at Qasid. Far from simply teaching a language, Qasid hopes to play a part in the reconciliation of East and West by creating a space that facilitates intellectual and cultural exchange.

Qasid hosts students belonging to a variety of nationalities, professions, and faiths. Our admissions criteria focus just as much on leadership skills and demonstrated civic involvement as they do on GPA. This dynamic convergence of an elect student body, with members representing extraordinarily diverse perspectives, is in many ways unprecedented in a Middle East-based private, academic institute.

Students act as ambassadors of their home countries to the Arab world, while their experiences at Qasid help give birth to a broader perspective. These future leaders carry an enriched outlook back to their various communities and institutes, completing the circle of mutual benefit and good will.

Seminars and workshops which promote social awareness and discuss contemporary events are held to foster dialogue between varying viewpoints. Qasid’s strategic partnerships with humanitarian organizations, policy of maintaining a neutral environment on campus, and scholarships offered to various academic and faith groups are some of the ways it aims to build the bridges of understanding and respect critically needed today.



“... concern for each and every student, and a nurturing atmosphere... I am convinced that Qasid’s love and reverence for the Arabic language combined with the excellence, humility, and sincerity of the teachers and staff provides... the perfect environment.

— SADAF SHAUKAT, University of Michigan, Ann Arbor, M.A. Candidate

# Health & Safety

Many Middle Eastern countries are undergoing seismic changes. Despite recent headlines, Jordan has largely been shielded from these upheavals, and Amman, the capital city where Qasid is located, has experienced a great deal of growth. It is large enough to offer most of the creature-comforts that students from North America and Europe take for granted, but small enough to remain manageable and safe.

A beginning student will find the overall environment in Amman to be far more familiar and suitable for purposes of living and learning than other major cities in the Middle East. A bus-ride orientation of Amman helps students get their bearing. An internet-enabled computer lab with web-cam capabilities makes keeping in touch easy and inexpensive, and cell phone calling plans are made available upon arrival for those who desire additional options.

Jordan’s health services are considered to be among the best in the region, and citizens throughout the Middle East regularly come to Jordan for specialized health care. Many of the nation’s doctors completed part of their residency requirements in the North America or Europe, so most are bilingual. Equipment is first-rate, and care is provided at reasonable rates. Qasid retains at least one full-time staff member that is fully qualified and medically trained to deal with first-aid emergencies. Those with children can rest assured that hospitals and child care is on the whole excellent; a list of pediatricians and other specialists is provided during orientation. Almost all of the ubiquitously-used prescription drugs or generic alternatives are available in Amman, though we recommend that admitted students also bring any essential prescriptions with them.



**“Qasid was an incredible experience. I have never had better teachers who cared so much about my advancement in Arabic. The way Arabic grammar is usually taught never worked for me. I never really understood grammar until I came to Qasid. Qasid’s students, teachers and methodology taught me more Arabic in less than a year than any other Arabic course has taught me”**

— URSULA JESSEE, Fulbright Fellow (Private Study in Media and Literature)

# Qasid Alumni At-a-Glance

## Universities represented

Harvard  
Georgetown  
Yale  
University of Pennsylvania  
UC Berkeley  
UCLA  
Cambridge  
London School of Economics  
School of Oriental and African Studies  
Wharton School of Business  
University of Chicago  
Princeton  
Duke  
California State University  
University of Oregon  
James Madison University  
Brookhaven College

## Employers of past students

Royal Court of the Hashemite Kingdom of Jordan  
Microsoft Corporation

US State Department  
Baker & McKenzie  
Boston Consulting Group  
USAID  
Skadden, Arps  
Islamica Magazine  
Morgan Stanley  
American University of Cairo  
Accenture  
Merrill Lynch

## Official partners and clients

Fulbright Commission  
United Nations  
US Embassy  
UNICEF  
American Center of Oriental Research (ACOR)  
UK Foreign and Commonwealth Office  
Canadian Foreign Ministry  
Foreign Service Institute (FSI)  
Australian Department of Foreign Affairs and Trade  
US Bureau of Education (Journey to Jordan Program)





“When I decided to spend a summer abroad to learn Arabic I considered several programs throughout the Middle East. After doing research and speaking with friends I identified Qasid as the place to be. Reflecting back on my experience I can say it was one of the best decisions of my life. I was in the presence of dedicated students, outstanding faculty, and a blessed community. This fusion of excellence greatly enhanced my Arabic learning, enabled me to forge lasting friendships, and has inspired me to continue learning this beautiful language.” — AMIR MEMON, Wharton School of Business

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